

Piper Cole

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Experience

7-Brew | *Brewista, Shift Lead, Trainer/Baller*

July 2026 - Current

- Ability to work well under pressure and rush situations.
- Successful communication with multiple team members for effective and efficient stand operations.
- Ability to keep stand running smoothly while understaffed.
- Ability to train new employees as well as open new stands to company standard.
- High understanding of company values and goals and able to demonstrate and teach them.

WVU Arts & Entertainment | *Graphic Design Internship*

May 2026 - August 2026

- Created graphics for social media, info stations, and web platforms for Up All Night.
- Directed projects and graphic creation while adhering to WVU branding standards.
- Used Adobe Illustrator and InDesign to create an easy workflow to be shared amongst multiple team members.

Blackwell & Co. | *Graphic Design & Marketing Shadow*

March 2026

- Learned hard and soft skills within the marketing and graphic design industry.
- Sat with potential clients and learned how to market a brand to a potential client.

WVU Arts & Entertainment | *Event Photography Intern*

August 2024 - Current

- Captures high-quality event photography, applying digital design principles to enhance visual storytelling.
- Uses Adobe software to edit and optimize photos for the A&E website and digital channels.

Design Projects

Summer 2025

CAMC Memorial | *First Impressions Initiatives Board Mock-up*

- Sketches show an early stage redesign for a space located outside of the main hospital cafeteria.
- Idea replaces potted plant decorations with French-inspired outdoor seating that allows for more space for employees to enjoy breaks and meals.

Harvard University | *F1 Team Logo Design*

Summer 2025

- Showcases a minimalistic design approach using the school crest and vector drawing of their F1 car.
- The logo was used on clothing, websites, social media, and wraps for the car itself.

Education

West Virginia University

May 2027

Bachelors of Fine Arts

Dual Emphasis in Graphic Design & Photography | 3.94GPA
Minor in Advertising

Saint Albans High School

May 2023

Academic Honors | 4.3GPA

Skills

- Typography, Lettering, Grids and Layouts, Video/Animation, Visual Storytelling
- Adobe Creative Suite, CAD Software, Microsoft Office 365, HTML, CSS, Javascript, Figma, VS Code
- Public Speaking, Communications, Teamwork, Advertising, Social Media

Leadership and Awards

- Secretary of the WVU Graphic Design Club
- President's List at West Virginia University
- Graphic Design Juried Student Show Participant